



# 2014 Calendar Year

## Economic Impact of Filming in Greater Phoenix

Prepared by the Phoenix Film Office

*published 3/18/15*

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
Commercials	151	246	\$4,813,537	1,192	400	594
Documentary	16	74	\$756,254	77	127	16
Indie Feature	19	87	\$958,975	211	74	1,009
Industrial/Corporate	194	322	\$2,223,651	585	445	176
Music Video	6	10	\$154,267	41	8	31
Other	45	34	\$852,341	194	164	274
Reality Series	3	57	\$217,743	9	0	50
Reality TV Special	38	116	\$654,577	101	49	247
Still Photography	39	70	\$761,164	168	94	361
Student Film	3	7	\$5,835	7	16	0
TV Weekly Series	3	47	\$1,273,588	55	103	228
Webcast	11	11	\$10,500	17	7	0
<b>TOTALS</b>	<b>528</b>	<b>1,081</b>	<b>\$12,682,432</b>	<b>2,657</b>	<b>1,487</b>	<b>2,986</b>
				<b>4,144</b>		

*All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.*