



Fiscal Year 2017/18

Economic Impact of Multimedia in Greater Phoenix

a/o 7/26/18

	Total Projects	Total Shoot Days	Total Spending	Total Local Crew	Total Local Talent	Total Hotel Nights
All Others	64	174	\$1,124,018	125	110	44
Commercials	138	204	\$7,946,351	1,294	865	1,051
Documentary	9	32	\$226,260	49	43	47
Educational	3	7	\$8,070	7	12	0
Indie Feature	9	59	\$774,708	145	103	88
Industrial/Corporate	957	424	\$4,527,573	442	131	110
Music Video	3	3	\$23,493	20	24	0
Television (Reality and Scripted)	48	149	\$1,495,352	340	259	209
Social Media/Webcast	219	116	\$107,018	49	24	47
Still Photography	349	401	\$1,977,650	309	185	393
Student Film	14	26	\$19,793	76	57	7
TOTALS	1,813	1,595	\$18,230,286	2,856	1,813	1,996
				4,669		

The City of Phoenix operates on a July to June Fiscal Year

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.

