



FY2020-21 ECONOMIC IMPACT REPORT

	PROJECTS	SHOOT DAYS	SPENDING	LOCAL CREW	LOCAL TALENT	HOTEL NIGHTS
COMMERCIALS	231	143	\$6,828,733	1,392	499	224
DOCUMENTARY	7	18	\$216,120	37	11	9
INDUSTRIAL/CORPORATE	74	94	\$800,732	183	25	44
FEATURE FILM/INDIE	11	43	\$1,177,296	161	184	146
MUSIC VIDEO	7	11	\$47,702	24	2	15
SOCIAL MEDIA/WEBCAST	20	32	\$169,272	32	19	10
STILL PHOTOGRAPHY	103	130	\$988,017	119	478	103
TELEVISION	27	180	\$1,430,234	175	389	46
ALL OTHERS	34	21	\$841,959	109	144	41
TOTALS	514	672	\$12,500,065	2,232	1,751	638
				3,983		

During the 2020-2021 fiscal year, Phoenix had...



514
PROJECTS



672
SHOOT DAYS



\$12.5M
SPENDING



2,232
LOCAL CREW



1,751
LOCAL TALENT



638
HOTEL NIGHTS

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.