

## **2022 ECONOMIC IMPACT REPORT**

## FILM PRODUCTION IN GREATER PHOENIX



560 **PROJECTS** 



1,123 **SHOOT DAYS** 



3,200 **LOCAL CREW** 



1,222 LOCAL TALENT



1,540 HOTEL NIGHTS



## WITH A TOTAL \$16.7M

	PROJECTS	SHOOT DAYS	SPENDING	LOCAL CREW	LOCAL TALENT	HOTEL NIGHTS
COMMERCIALS	161	300	\$10,121,675	1,872	633	636
DOCUMENTARY	21	91	\$359,188	125	14	25
INDUSTRIAL/CORPORATE	101	186	\$978,656	220	77	229
FEATURE FILM/INDIE	31	77	\$1,101,644	221	143	192
MUSIC VIDEO	4	11	\$122,063	18	3	10
SOCIAL MEDIA/WEBCAST	65	80	\$601,174	252	60	33
STILL PHOTOGRAPHY	96	157	\$1,414,533	278	216	223
TELEVISION	29	125	\$1,028,900	138	55	171
ALL OTHERS	52	96	\$1,023,743	76	21	21
TOTALS	560	1,123	\$16,751,575	3,200	1,222	1,540
				4,4		

All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact FEBRUARY 2023 estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.