

2025 ECONOMIC IMPACT REPORT

	PROJECTS	SHOOT DAYS	SPENDING	LOCAL CREW	LOCAL TALENT	HOTEL NIGHTS
COMMERCIALS	240	305	\$13,043,750	1,643	1,028	1,819
DOCUMENTARY	25	147	\$1,285,260	163	77	262
INDUSTRIAL/CORPORATE	263	204	\$2,148,052	289	61	97
FEATURE FILM/INDIE	4	43	\$770,500	73	141	275
SOCIAL MEDIA/WEBCAST	264	206	\$1,703,726	141	107	264
STILL PHOTOGRAPHY	93	117	\$2,114,770	189	249	514
TELEVISION	17	66	\$388,797	135	23	907
ALL OTHERS	2	3	\$7,807	4	0	6
TOTALS	906	1,088	\$21,454,855	2,633	1,686	4,138
				4,319		



WITH A TOTAL SPENDING OF **\$21.5M**

FILM PRODUCTION IN GREATER PHOENIX



906
PROJECTS



1,088
SHOOT DAYS



2,633
LOCAL CREW



1,686
LOCAL TALENT



4,138
HOTEL NIGHTS