



# FILM PHOENIX

COMMUNITY AND ECONOMIC DEVELOPMENT

## 2023 ECONOMIC IMPACT REPORT

	PROJECTS	SHOOT DAYS	SPENDING	LOCAL CREW	LOCAL TALENT	HOTEL NIGHTS
COMMERCIALS	126	229	\$11,667,763	1,983	792	1,743
DOCUMENTARY	25	78	\$1,259,761	195	56	166
INDUSTRIAL/CORPORATE	32	13	\$270,068	67	31	28
FEATURE FILM/INDIE	89	138	\$480,402	354	120	45
SOCIAL MEDIA/WEBCAST	6	32	\$56,426	79	72	0
STILL PHOTOGRAPHY	35	40	\$512,443	121	17	14
TELEVISION	156	235	\$2,145,859	281	164	900
ALL OTHERS	12	28	\$492,761	133	25	40
<b>TOTALS</b>	<b>518</b>	<b>938</b>	<b>\$18,087,882</b>	<b>3,355</b>	<b>1,306</b>	<b>3,136</b>
				<b>4,661</b>		

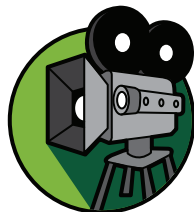


WITH A **TOTAL** SPENDING OF **\$18.1M**

### FILM PRODUCTION IN GREATER PHOENIX



**518**  
PROJECTS



**938**  
SHOOT DAYS



**3,355**  
LOCAL CREW



**1,306**  
LOCAL TALENT



**3,136**  
HOTEL NIGHTS

FEB 2024 All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.