

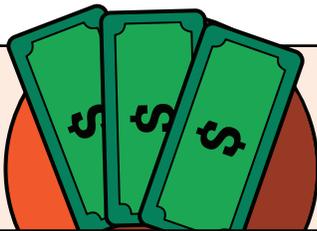


FILM PHOENIX

COMMUNITY AND ECONOMIC DEVELOPMENT

2022-2023 ECONOMIC IMPACT REPORT

	PROJECTS	SHOOT DAYS	SPENDING	LOCAL CREW	LOCAL TALENT	HOTEL NIGHTS
COMMERCIALS	156	248	\$13,356,503	2,184	740	1,784
DOCUMENTARY	24	103	\$776,139	145	50	143
INDUSTRIAL/CORPORATE	102	111	\$694,958	245	69	92
FEATURE FILM/INDIE	15	60	\$578,774	158	114	119
SOCIAL MEDIA/WEBCAST	57	65	\$997,923	296	30	20
STILL PHOTOGRAPHY	100	150	\$1,239,659	202	95	231
TELEVISION	20	103	\$1,231,083	119	11	140
ALL OTHERS	45	93	\$700,728	158	21	50
TOTALS	519	932	\$19,575,766	3,507	1,130	2,579
				4,637		



WITH A TOTAL SPENDING OF **\$19.5M**

FILM PRODUCTION IN GREATER PHOENIX



519
PROJECTS



932
SHOOT DAYS



3,507
LOCAL CREW



1,130
LOCAL TALENT



2,579
HOTEL NIGHTS

JUNE 2023 All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.