

50<sup>th</sup> Anniversary



## Fiscal Year 2024-2025 ECONOMIC IMPACT REPORT

	PROJECTS	SHOOT DAYS	SPENDING	LOCAL CREW	LOCAL TALENT	HOTEL NIGHTS
COMMERCIALS	98	165	\$15,189,441	1,376	536	1,443
DOCUMENTARY	26	116	\$1,082,517	98	48	172
INDUSTRIAL/CORPORATE	87	116	\$1,030,840	276	68	40
FEATURE FILM/INDIE	8	35	\$593,482	103	96	170
SOCIAL MEDIA/WEBCAST	99	143	\$307,365	72	53	37
STILL PHOTOGRAPHY	153	169	\$2,477,575	367	216	527
TELEVISION	28	118	\$3,305,062	283	35	2,998
ALL OTHERS	13	24	\$255,300	54	13	31
<b>TOTALS</b>	<b>499</b>	<b>862</b>	<b>\$23,986,282</b>	<b>2,575</b>	<b>1,052</b>	<b>5,387</b>
				<b>3,627</b>		

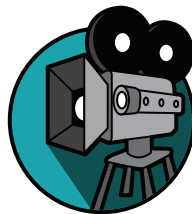


WITH A TOTAL SPENDING OF **\$24M**

## FILM PRODUCTION IN GREATER PHOENIX



**499**  
PROJECTS



**862**  
SHOOT DAYS



**2,575**  
LOCAL CREW



**1,052**  
LOCAL TALENT



**5,387**  
HOTEL NIGHTS

JULY 2025

*The City of Phoenix operates on a July to June Fiscal Year. All data was compiled from surveys sent to productions that shot in Phoenix and local production companies. In lieu of completed surveys, economic impact estimates were based on Phoenix Film Office averages and data from the Association of Film Commissioners International. No multipliers were used.*