



5 Feature Films



9 Television Programs

153 Commercials

52 Industrial Films



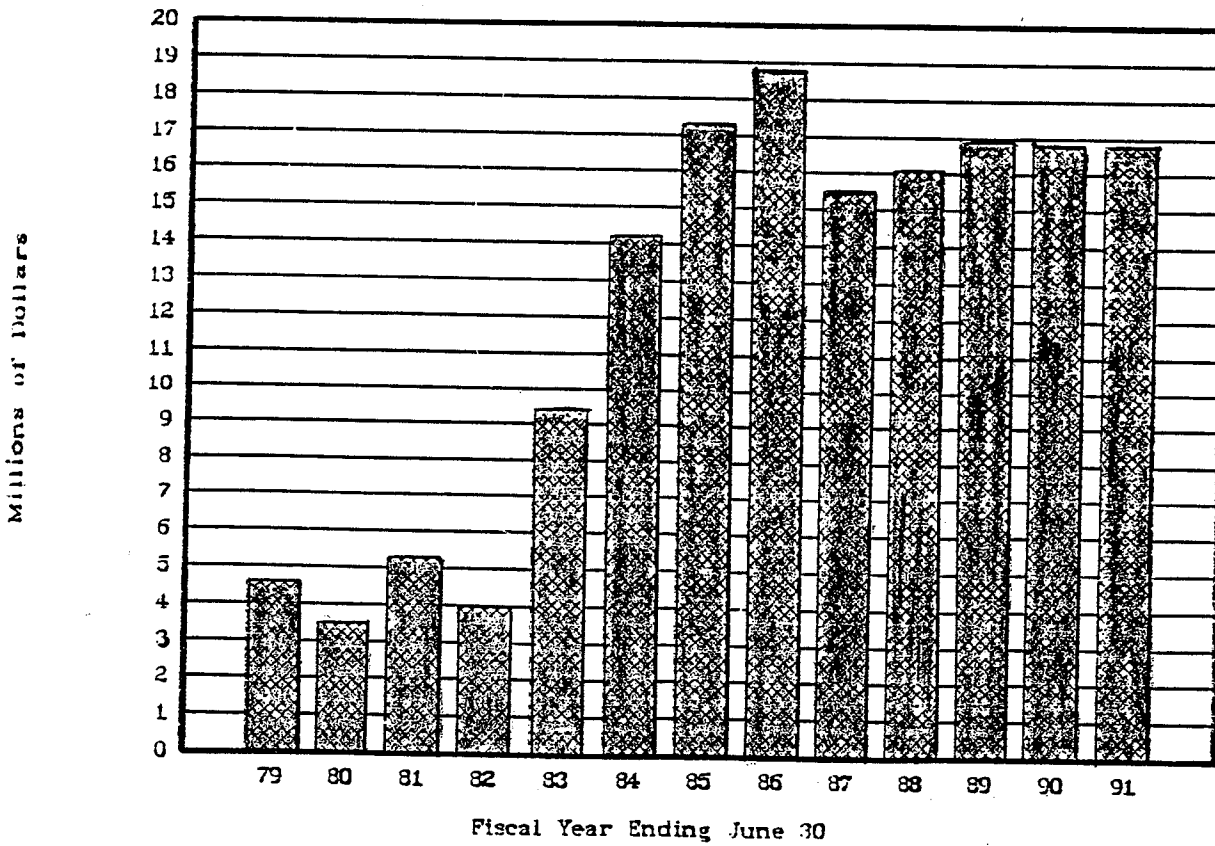
46 Still Photo Assignments



4128 Phone Inquiries

734 Production Manuals Distributed

### Economic Impact of Film Production



## Feature Films

"Mikey"  
"Nervous Ticks"  
"Nukem High III"  
"Tortilla Road"  
"The Vagrant"

## Television Productions

Alan Jackson Music Video  
"Beauty of Arizona" German Documentary  
Bonn Music Video  
"Candid Camera"  
"Discovery of America" Documentary  
Morrisey Music Video  
NBC Fiesta Bowl  
"Rescue 911"  
"Unsolved Mysteries"

## Commercials

A & W Rootbeer  
America West Airlines  
American Cancer Society (PSA)  
Arizona Lottery  
Arizona Trial Lawyers  
Basha's  
Bob's Big Boys  
Bold Detergent  
Boge Shock Absorbers  
Boys Club (PSA)  
Bridgestone Tires  
Broadway Southwest  
Candy's Tortilla Chips  
Canadian Tire (Canada)  
Coca Cola Classic  
Columbo Frozen Yogurt  
Denny's  
Desert Sky Pavillion  
Do Drugs Do Time (PSA)  
Emporium Department Stores  
Eveready Batteries  
Flying J Truck Stops  
Freightliner Trucks  
Ford Motor Company  
Fry's Food Stores  
General Foods  
Go Video  
Goldberg & Associates Trial Lawyers  
Hamburger Helper  
Honda  
Honda Acura  
InfinityMining  
KMLE Radio  
KNIX Radio  
KTSP TV 10 Promo  
Landrover (England)  
Lennox Crystal  
MacDonald's  
Major League Baseball Cards

Moosehead Beer  
Murphy's Deer (Ireland)  
Muscular Dystrophy Association (PSA)  
Nabisco  
Paddock Pools  
Payless Shoe Source  
Pepsi  
Phoenix Symphony  
Pontiac  
Power Wheels  
Red Cross (PSA)  
Safeway  
Shasta  
Silo  
Southwest Savings  
Sportsmatch  
Sprite  
Stender Beer (Norway)  
Target  
U Haul  
Valley National Bank  
Winston Cigarettes (Phillipines)

## Still Photography Assignments

ATC Fasion Catalog  
Alba Moda Fashions (German)  
America West Airlines  
Audi  
Avon Fashions  
Best Western  
Butterwick  
Case Tractors  
Chadwicks  
Damart Fashions (France)  
Danier Leather (Canada)  
Empire Stores  
Freightliner Trucks  
General Motors  
Hanover Driect (Germany)  
Hartmarx  
Host  
International Male  
JC Penney  
James River Traders  
Kaleidoscope Fashion Catalog (England)  
Lane Bryant  
Maul Belser (Germany)  
Mode Textil (Germany)  
Motortrend Magazine  
Neckerman (Germany)  
Neckermann Versand (Germany)  
Nike  
Oldsmobile  
Premiere Catalog (Germany)  
Prix & Tringle (Germany)  
TW Partners (Germany)  
U Haul  
Unisys Computers  
Vogue Wright  
Wehkamp (Netherlands)  
Willowridge  
Wittweider (Germany)  
Working Woman

## Industrial Films

Acoustic Imaging  
Arizona Public Service  
Best Western  
Crescent Hotel  
Cypress Mining  
Dial Corp.  
Garrett Aerospace  
General Motors  
Go Video  
Honeywell  
Infinity  
Motorola  
Pointe Resorts  
St. Joseph's Hospital  
Sky Mall  
U-Haul  
Valley National Bank



## City of Phoenix

To: Mark Hughes  
Public Information Officer

Date: August 15, 1991

From: Luci Marshall  
Motion Picture Coordinator

Subject: Fiscal Year 1990-91 Film Activity Report

Film production in the Phoenix metro area increased only slightly in Fiscal Year 1990-91. Overall, there were fewer projects done in the Valley but revenue remained about the same as last year. The approximate amount of revenue for this fiscal year was \$16,797,200.

In today's dollars, this slight increase of \$34,603 was due to economic conditions, occurring not only in the Southwest but also on a national and international scale. Events such as the recession, the Persian Gulf War and other global concerns have caused uncertainty in many markets. If inflation was netted out, there would have been a decrease in dollar value of film production.

Keep in mind, the local economic picture is expected to brighten in the next 12 to 18 months. The national recovery is slowly beginning. Typically, film production lags national recoveries. Therefore, we anticipate a decrease in production dollars in Fiscal Year 1991-92.

The City hosted five feature films, nine television productions and numerous national, regional and local commercials. Foreign still photography assignments continued to increase.

The data for this report is compiled from local and out-of-state production companies. No multiplier is used. Attached is the Economic Impact Production Graph, production breakdown and highlights of film and tape activity.