



# City of Phoenix

**To:** Mark Hughes  
Public Information Officer

**Date:** July 27, 1993

**From:** Luci Marshall  
Motion Picture Coordinator

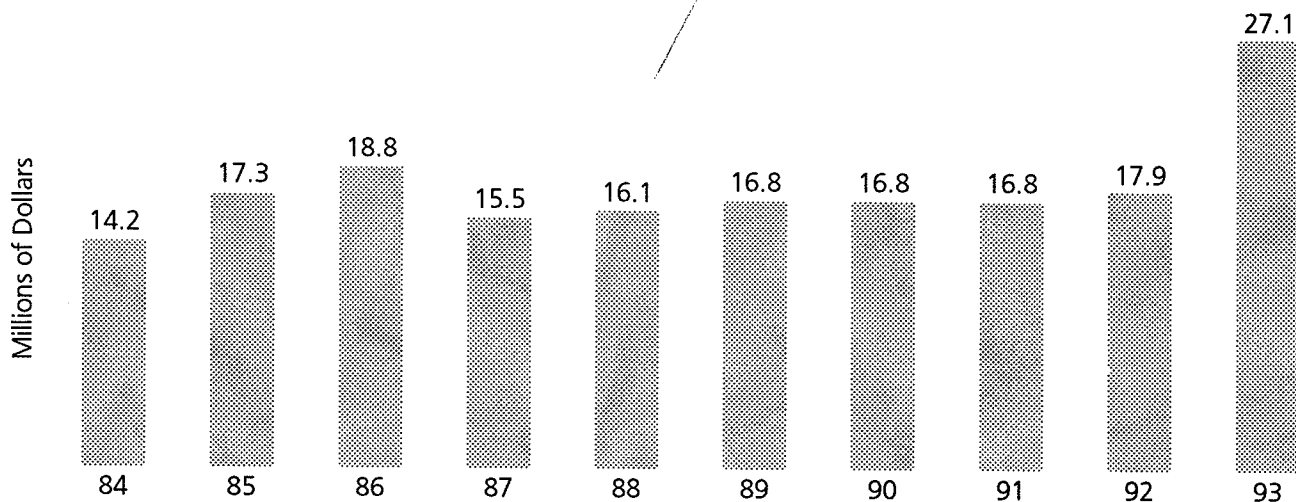
**Subject:** Economic Impact Film Production Report  
Fiscal Year 1992-93



## FOCUS ON FILMING

- 3 Feature Films
- 11 Television Movies
- 5 Music Videos
- 7 Television Shows
- 71 Industrials
- 298 Commercials
- 93 Still Photo Assignments

### Economic Impact of Film Production (Fiscal Year)



The film industry represents an important economic development opportunity for the City of Phoenix. Every major city and state has a film office, there are over 275 in the United States and Canada, each one vying for film production dollars. Each film project, whether a feature film, television movie/show, industrial, commercial or still photo assignment, involves a substantial budget. These dollars translate into a stepped-up local economy, and therefore, found money for the host city. With less than stellar economic performance in the Phoenix metro area, film production revenues skyrocketed in Fiscal Year 92-93. The economic impact totaled \$27,011,036, reflecting a 50% increase over the previous year. A dramatic rise in television and feature production accounts for much of this increased revenue.

This data is compiled from local and out-of-state companies. No multiplier is used. Attached is a copy highlighting film

## FEATURE FILMS

"Full Contact"  
 "The Getaway"  
 "Suture"

## TELEVISION SHOWS

"Emergency Call"  
 "Converse NBA - Off the Court"  
 "Gluckliche Reise" (Germany)  
 "Poetry in Motion"  
 "Prime Suspect"  
 "Rescue 911"  
 "Show By - Shobai" (Japan)

## COMMERCIALS

America West Airlines  
 Arizona Lottery  
 Bank One  
 Barbie Beach Buggy  
 Barbie Beach Cruiser  
 Barbie Lamborghini  
 Barbie Power Wheels  
 Buick  
 Cadillac  
 Chase Manhattan Bank  
 Circle K  
 Coors Lite  
 Dodge Motor Company  
 ESPN  
 Fry's  
 General Motors  
 Goodyear  
 Honda  
 Huggies Wipes  
 Incline Sportswear  
 KNIX Radio  
 Kransco  
 Levi's  
 MCJ

## TELEVISION MOVIES

"Alien Vows"  
 "Ironman" (Mexico)  
 "Justice in the Desert" (Mexico)  
 "Knightrider 2010"  
 "Mafia Marriage"  
 "Murder on the Rio Grande"  
 "Rescue Team Adventures" (Mexico)  
 "Revenge" (Mexico)  
 "Stalking Back"  
 "Telling Secrets"  
 "Terror on the Cruiseline" (Mexico)

## MUSIC VIDEOS

Eddie Mitchell (France)  
 Dwight Yoakum  
 Ray Lyle  
 Public Enemy  
 Willie Nelson

Marlboro Penske Race Team  
 Nike  
 Oakland A's  
 Olsmobile  
 Payless Cashways  
 Penzoil  
 Pert Shampoo  
 Peter Piper Pizza  
 Philishave (Europe)  
 Phoenix Suns  
 Ragu Sauce  
 Resolve Carpet Cleaner  
 Riggs Bank (Washington D.C.)  
 Safeguard  
 Safeway (Canada)  
 Salt River Project  
 Smitty's  
 UDC Homes  
 United Telephone  
 Whataburger  
 Wrigley Chewing Gum  
 Yellow Pages (Florida)

**INDUSTRIALS**

Allied Signal  
 American Express  
 Anheuser Busch  
 Audi  
 Bank One  
 Best Western  
 Circle K  
 Dodge  
 Garrett  
 General Motors

General Tire  
 Goodyear Tire  
 Howard Johnson  
 IBM  
 Lincoln  
 Lutheran Health Systems  
 Microsoft  
 Motorola  
 Phelps Dodge  
 Salt River Project

**STILL PHOTO ASSIGNMENTS**

Alba Mode (Germany)  
 Amway  
 Anheuser Busch  
 Arizona Golf Resort  
 Blue Cross-Blue Shield  
 Bon Marche  
 Broadway Southwest  
 Brownstone  
 Buick  
 Cadillac  
 Chrysler  
 Clarion Holiday Inn  
 Daimart (France)  
 Dillard's  
 Dodge  
 Empire Stores  
 Fingerhut

GMC  
 Goodyear Tire  
 Lincoln  
 Maildex (Netherlands)  
 Microage  
 Mode Versand (Germany)  
 Motortrend  
 Odesis (Germany)  
 Offerman (Germany)  
 Oldsmobile  
 Quelle (Germany)  
 Pontiac  
 Reebok  
 Sears (Canada)  
 Teva Shoes  
 Wehkamp (Netherlands)  
 Woman's World