

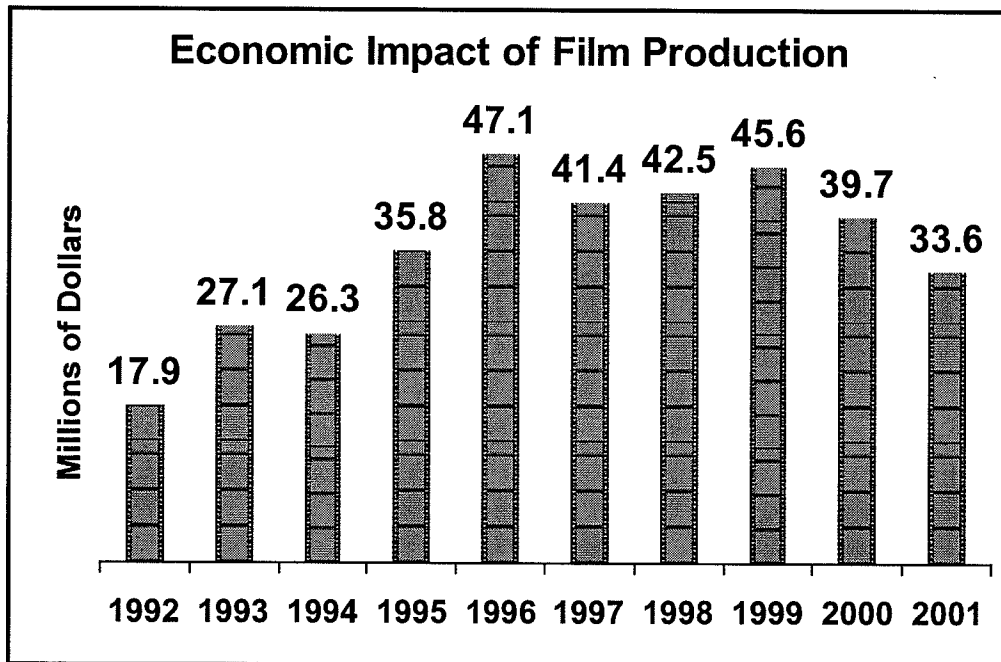


City of Phoenix
FILM OFFICE

TO: Mark Hughes-Public Information Director **DATE:** August 15, 2001
FROM: Luci Fontanilla-Program Director
SUBJECT: Economic Impact Film Production Report – Fiscal Year 2000-2001

Winner of the
Carl Bertelsmann
Prize

- * 8 Feature Films
- * 7 Video Releases
- * 20 Television Shows
- * 1 Movie of the Week
- * 4 Music Videos
- * 34 Fashion Catalogs
- * 183 Commercials
- * 193 Still Photo Assignments
- * 37 Industrials



Phoenix hosted 380 film projects in fiscal year 2000-2001 with revenues reaching over \$33,800,000!

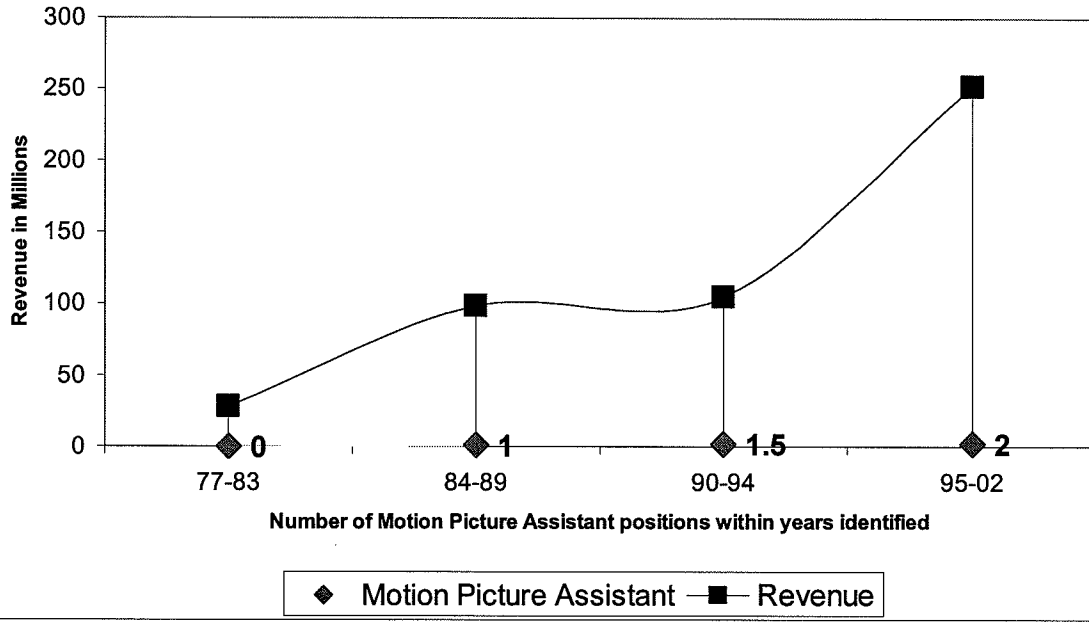
This year the Film Office partnered with the Phoenix Film Festival for its inaugural event. The festival exceeded everyone’s expectations with over three thousand people attending. The Phoenix Film Festival brought together the best of our local production industry, embraced the international film community and established Phoenix as a future film destination.

Last year the film industry suffered the repercussions of the Screen Extras Guild strike primarily affecting commercial production. The industry also had to withstand the Writer’s Guild strike, which while short-lived had a serious impact on feature film and television production. This, along with the continued effects of “runaway” production to film friendly countries like Canada, Australia and Mexico where tax incentives and favorable exchange rates have severely impacted the U.S. production industry in recent years, accounts for this year’s decrease.

We are optimistic about next fiscal year as we are already off to a good start hosting 3 feature films this summer. This figure is compiled by information supplied by out-of-state and local production companies. No multiplier is used. Attached is a copy highlighting film activity.

Film Value Added Revenue

(Total revenue from film production compared to staffing level)



FEATURES

Arac Attack
Blindeye
Greasewood Flats
Hyde Park
Interstate 60
Lab Rats
Midnight Storm
Strangelove

VIDEO RELEASES

Everybody Hates the Phone Company
Five Minutes to Live
Ice Cold in Phoenix
Jelly Law
NaNaFreaky BooBoo
The Enemies
The Sum of 1

TELEVISION SHOWS

Akte 2000 (Germany)
America's Most Wanted
Blackout
Christian TV
Die Musik Anenstadt (Germany)
ESPN - Spring Training
Golf & Travel Show
Great Hotels
Gymnastic Assoc. of Japan
HBO - Real Effects
Hits from the Street
How to Make Money
It's A Miracle
Learning Channel
MTV Promo
Natural History Channel
Reality Dating
Special Olympics
Tiller & Friends
Twist of Fate

MOVIE OF THE WEEK

"A Long Way Home"

MUSIC VIDEOS

Gary Allen
Getto
Talisman (France)
Uncle Kracker

DOCUMENTARY/INDUSTRIAL

Abstinence
Active Seniors
Aging in America
Department of Health Services
D'Veer Dance Group
Education in America
Energy Conservation
Family Confidential
Jambling

Grant Langston
How to Make Money
Intel
International Cat Show
ITT Educational Services
Microsoft
Motorola
Native America
Phoenix Chamber of Commerce
Scholastic Inc.
United Way
World Jewish Broadcasting

COMMERCIALS

America West Airlines
American Soccer Equipment
Acura
Arizona Anti-smoking Campaign
Arizona Diamondbacks
Arizona Lottery
Bashas'
Channel 3TV
Channel 15 TV
Checker Auto
Concord Servicing
Cox Cable
Dakota Sioux Casinos
Dental Village
Farm Bureau Financial Services
Fry's Marketplace
Goodwill
Idom
Interact Commerce Co.
Lincoln
Manpower
Michelin Tire
Miracle Grow
Monterey County Hospital
Mountain Dew
NBA
Nintendo
Nissan
Oakland A's
Omnitel Phone
On Star GMC
Pella Doors
Peter Piper Pizza
Prop 202
Quaker State Oil (Mexico)
QWest
Ruffles
Saturn
Seattle Mariners
State Farm Insurance
Subaru
Tivo
Toyota
TV News 5
Tyco Toys
University of Phoenix

Van deKamp's
Western Union
Wrangler Jeans

STILLS/PRINT

AMS Handicap Van
Arizona State University
Arizona Corporation Commission
Audi
Arizona Trends Magazine
Cadillac
Checker Auto Parts
Chevrolet S-10 Blazer
City/AZ Magazine
Cox Communication
Ford
Home & Gardens
Infinity
Jaguar
Jeep
Knight Transportation
Kodak Image Bank
LaSalle Bank
Mendis Investments
Pepsi
Rockford Fosgate
Saab
Sun Devil Fire Equipment
Synapse Technology
Valley Metro
Verizon Wireless
Whisper Jet
World Wrestling Federation

FASHION CATALOGS

Alba Moda (Germany)
Antiqua
Bauer (Germany)
Bedford Faire
Bobby Jones Sportswear
Coles
Crossing Point
Daxon (France)
Dillards
Ellos (Sweden)
Gala (France)
King Size
LL Bean
Mona (Germany)
Newport News
Petra (Germany)
Solar Eclipse
Sundance
Talbotts
Veillon (Swiss)
Wasch Bar (Germany)
Wehkamp (Netherlands)
Witt (Germany)

August 15, 2001